



TOOTH FAIRY

PROFESSIONAL TOOTH WHITENING

NEW! Tooth Fairy LED Tooth Whitening System. Tooth Fairy products are produced by a dental professional who has been internationally retailing Tooth Crystals within the professional beauty and hair market since 1999. Tooth Fairy is already famous for top quality products, training and customer support.



Tooth Whitening with a LED light was inspired within the beauty, hair and nail market due to a change in cosmetic laws. The law has changed into "one does not have to be a dentist to perform this treatment since it is now a cosmetic product". This change has inspired Tooth Fairy to expand their already existing Tooth Whitening products to include Tooth Whitening with a LED light. This Tooth Whitening system allows you to provide a quick, easy and affordable treatment to your client! Many people have always dreamed about having their teeth whitened but found it was too expensive to have the treatment within a dental office. The treatment price for the client has been reduced within the salons making it more affordable for people to whiten their teeth. You will charge the client between CHF 120- 250 for one complete treatment.

Tooth Fairy believes Tooth Whitening is the trendiest and largest profit making treatment in today's beauty, hair and nail market. We have opened our own Tooth Whitening Centre to provide the service to the public. Tooth Fairy attends 40 beauty and hair exhibitions throughout Europe each year where we will be launching our new Tooth Whitening System into every country.

The process of Tooth Whitening is simple. Tooth Whitening is similar to a skin facial except the treatment is a facial for the teeth. All teeth have pores just as skin does and over time the pores in one's teeth become clogged with stain. Stain is caused from red wine, smoking, coffee, tea and just day to day living which make teeth appear yellow in colour. Once a client has the whitening gel on their teeth, the gel instantly starts to remove the built up stain within the pores making the teeth whiter.

Tooth Fairy has produced two types of Tooth Whitening Methods which will enable you to provide the Tooth Whitening service to all your clients. Due to our dental professional knowledge we know every client is not the same therefore providing you with two methods in your initial Tooth Whitening Starter Set you will be able to service all clients properly. We are the only company on the market which offers two Methods. Our Tooth Whitening Starter Set contains 20 Tooth Whitening Kits from Method 1 and 5 Tooth Whitening Kits from Method 2. Profits will be made from your initial purchase of our Tooth Whitening Starter Set. Tooth Fairy has the lowest reorder prices on the market for your Tooth Whitening Kits. Either Method costs CHF 20 to reorder with no minimum order.



Method 1 is chosen if the client's teeth are without extensive dental work within their smile zone. This method is performed by simply filling a bleaching tray with gel, sliding it into your client's mouth, shining the LED light onto the client's smile zone and programming the LED light. You will program the LED light for 15 minutes repeating the procedure 2-3 times for one treatment. Method 1 will increase the whiteness of the client's teeth 3 to 7 tooth colour shades. A sample of our Tooth Colour Shade Guide is below.



Method 2 is chosen if the smile zone has caps/crowns/dental porcelain or dental fillings, the client has a strong gag reflex, extremely yellow teeth or if the whitening tray does not fit properly. This method is performed by pulling the client's cheeks away with a cheek retractor, painting the gel directly onto the teeth and programming the LED light for 10 minutes repeating the procedure 2-3 times for one treatment. Method 2 increases the whiteness of the teeth 4 to 8 tooth colour shades. The LED light is shining directly onto the teeth when using Method 2 producing whiter results. Method 2 allows you to colour match already existing dental crowns/caps/dental porcelain or dental fillings that are whiter in colour than other teeth resulting in a beautiful same shaded smile. This treatment allows you more control over the change in tooth colour since you can decide where the gel must be placed. Some people have a tooth that is a different shade than the others and you place the gel only on this tooth when needed.

Our Tooth Whitening Starter Set allows you earn profits from your first initial purchase. Our Starter Set contains 25 Tooth Whitening Kits - 20 Kits from Method 1 and 5 Kits from Method 2. You are charging the client £70-150, €70-150, CHF 120- 250 for one complete treatment. The higher price is for Method 2 since the treatment involves more technician application time.

Tooth Whitening changes the tooth colour however the colour change is not permanent. Once a customer begins to whiten their teeth they must refresh with follow up appointments every six months to 2 years meaning repeat business for you. The new tooth colour is affected by how often they smoke and drink coffee, tea or red wine.

Tooth Whitening is an easy treatment to learn. Our instructions which are in your Tooth Whitening Starter Kit are explicit and easy to follow. Our pictures in our instructions help guide you through your Tooth Whitening training. In our Tooth Whitening Starter Set you are provided with a password allowing you to go onto our website to download after care, a client history form and a questionnaire for a certificate. Our downloads also include a before and after photo template, customer appreciation cards, pictures, logos and leaflets to help you market your Tooth Whitening treatment.

We have two options of training available. The additional training charge at our Training Whitening Centre in Buchs SG is CHF 150 for two people and at that time you will receive your Starter Set. We also provide trainings at your own salon for an additional CHF 300 and will bring and assemble the Starter Set on your training day. If you would prefer to train yourself, which we believe you can do, an additional CHF 35 will be added to your costs for delivery of your Starter Set.

Customer support is very important to us and has been since 1999. We offer customer support by telephone and email. Our contact details are:

Tooth Fairy GmbH
Aeulistrasse 1, 9470 Buchs, Switzerland

Tel: 00 41 81 256 5060 info@toothfairy.ch
www.toothfairy.ch



YouTube — Tooth Fairy GmbH

We appreciate your interest in our Tooth Fairy Tooth Whitening Starter Set and please feel free to contact us at any time with any questions you may have.

Thank you,

The Tooth Fairy Team



WHICH TOOTH COLOUR ATTRACTS YOU?

